Microsoft President Comes From Boeing

The Microsoft Corporation has found a new president and chief operating officer in its own backyard. He is Michael H. Hallman, president of the Boeing Company's Computer Services division, near Microsoft in the Seattle area.

The choice of Mr. Hallman is something of a surprise, since Microsoft, the largest personal computer software company, had been expected to turn to someone from the industry. Mr. Hallman, who will join Microsoft in April, replaces Jon A. Shirley, who announced his retirement in December.

In fact, though, Mr. Hallman has been running what could rival Microsoft as the largest computer company in the Seattle area. Boeing Computer Services, which handles the internal computer operations of the aircraft company, has 33,000 employees and manages 43,000 personal computers. The division also sells computer services, in particular designing complex systems for the Federal Government. Revenues are about $360 million.

William H. Gates, founder, chairman and chief executive of Microsoft, said in a statement that Mr. Hallman would bring new insights into the ways Microsoft could work better with large customers. Microsoft has recently started offering consulting services to help large companies manage their computer installations.

Mr. Hallman has bachelor's and master's degrees in business from the University of Michigan and is married with two teen-age daughters. As avid personal computer user, Mr. Hallman said he liked to experiment with different programs.

Andrew Pollack

A Top Position Is Filled By Warner-Lambert

The Warner-Lambert Company yesterday named Lodewijk J.R. de Vink as president of United States operations, moving him onto a track that could take him to the presidency. Warner-Lambert's chairman and planning process," Mr. Williams, the chairman, added in a statement that the changes were intended to "enhance the development and experience base of our senior executives."

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EXECUTIVE CHANGES

warner-lambert, based in morris
plains, n.j., sells health care and con-
sumer goods worldwide and employs
31,000 in 130 countries.

Mr. de Vink joined warner-lam-
bert in 1988 after a 20-year career at
schering-plough, where from 1986 to
1988 he was president of international
operations. in his new post, he will
have three big warner-lambe-
groups reporting to him — consumer
health products, the americas chile
 group and parke-davis.

A native of the netherlands, he is a
graduate of washburn university
and holds an m.b.a. from american
university.